



CREATIVE AGENCY PORTFOLIO

FROM SHAPING **KICKASS** IDEAS TO EXPRESSION
WE BUILD YOUR BRAND.



THE KIKI



We are a creative agency

Year of
experience
3+ years since 2021

We're Kika, your full-service creative agency. From the ground up, we build brands that not only stand out, but drive real growth.

We delve deep to understand your brand essence, craft a compelling narrative, and develop a consistent visual identity across all channels. This ensures your brand makes a lasting impression and connects with the right audience.



Service we offer

01

Branding

Naming | Logo | Brand Identity | Positioning Statement
| Brand Manifesto | Visual and Verbal Identity

02

Design

Graphic Design | Illustrations | Packaging | Corporate
Communication | OOH

03

Marketing

Social Media | Digital Strategy | Influencer Marketing |
Blogs | Emailers | SEO

04

Media Planning & Buying

Social Media Ads | Google Search and Display Ads |
Lead Generation and Performance Marketing





Service we offer



05

Strategy & Planning

Brand Audit and Review | Competition Analysis |
Consumer Research and Insights | Data Analysis

06

Website Design & Development

E-commerce Store | Corporate Websites | Portfolio &
Showcase Websites | Landing Pages

07

Videos & Films

2D/3D Videos | Character Animation | Digital Videos & Ads |
Corporate Films, Product Shoot | TV Ads | OTT Promos



NOTABLE PROJECTS

2021 - present



PROJECT 1



Branding | Marketing

- Tournament Name: Tyrant Premier League
- Duration: a year
- Sport: Cricket
- Marketing Partner: The Kika Creative (presumably a branding and social media marketing agency)



PROJECT 2



- Project: one8 Run
- Duration: 3 months
- Event: 18km marathon in Bangalore
- Kika Creative's Contribution:
- Served as one8 Run's creative partner, handling all branding and social media marketing efforts.
- Developed a comprehensive brand identity for the event.
- Crafted engaging social media content to promote the run and build excitement.
- This concise report emphasizes Kika Creative's key role in shaping the one8 Run's brand image and driving its social media presence.

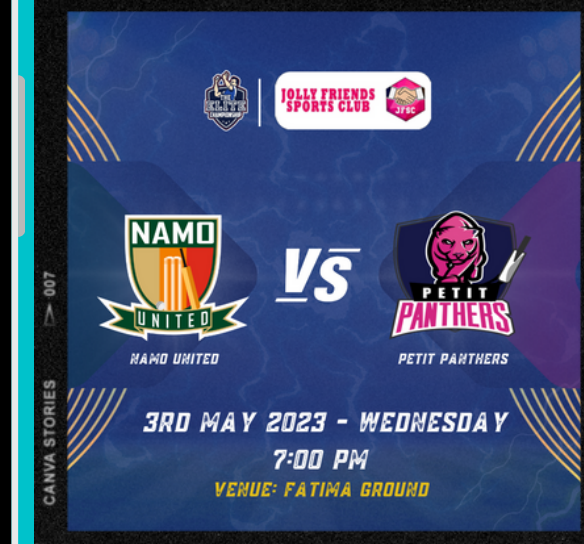
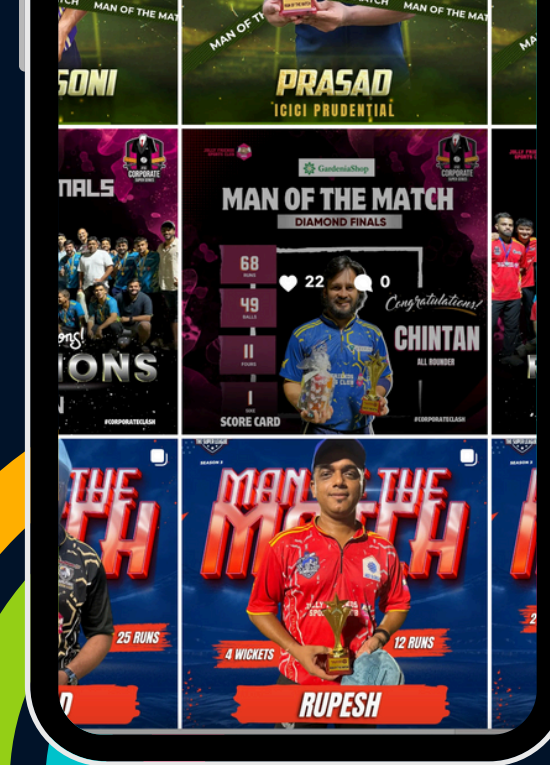


PROJECT 3

JOLLY FRIENDS
SPORTS CLUB



- Jolly Friend Sports Club, a cricket sport event company, partnered with Kika Creative for a long-term project.
- Kika Creative served as their creative partner, conceptualizing and developing all Logo design for Tournament, Tournament branding and social media marketing elements for the cricket tournament.



PROJECT 4

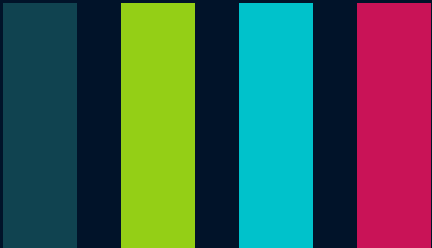


Mettlex

- We partnered with Mettlex on a 3-month project to generate excitement and develop a social media marketing strategy for their innovative obstacle hurdle racing concept.
- LOGO DESIGN, BRANDING, Content Creation and SMM.
- Our work encompassed creating strategic content and promoting it across popular platforms like Instagram and Facebook.



PROPOSED GRAPHICS



LET'S WORK TOGETHER



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THE KIKI

Problems to
hai sabke sath
bas Nazariye
ki hai baat...





why? do you think
that you don't
need Marketing??





Who? do you think YOU are?



**Mera Dhandha alag
hai, mujhe marketing
ki zaroorat nahi**





Who? do you think YOU are?



Mera Dhandha alag
hai, mujhe marketing
ki zaroorat nahi



Arey, ye toh bohot
expensive hai!



Who? do you think YOU are?



Mera Dhandha alag hai, mujhe marketing ki zaroorat nahi



Arey, ye toh bohot expensive hai!

?



Huh, yeh toh me khud hi kar lunga!



Who? do you think YOU are?



Mera Dhandha alag hai, mujhe marketing ki zaroorat nahi



Arey, ye toh bohot expensive hai!



Huh, yeh toh me khud hi kar lunga!



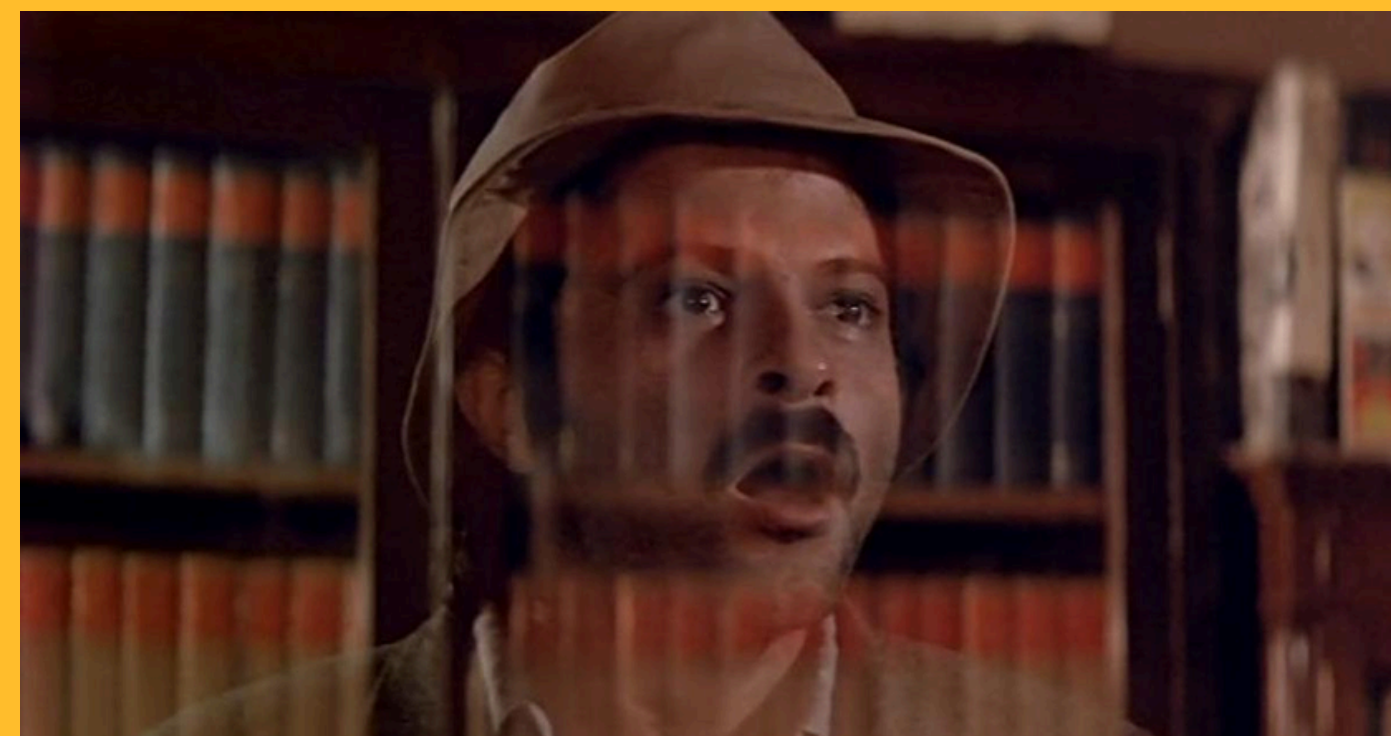
Me toh karta hu Social Media Boost!

?





**Mera Dhandha alag
hai, mujhe marketing
ki zaroorat nahi**





THE KIKI

